

Personal Info Danilo Strauss Neto
Birthday July 8th 1981
Address Tenente Antônio João st., 650 - Bom Retiro
Joinville-SC, Brazil

Experience **Mesa Fácil - Manager**
Nov 2012 - Current
Administrative Roles, Marketing, Programming, Business Process Automation

ReignWars - Entrepreneur - Project Development

Mar 2011 - Current

Online project development. Python/Django Programming, Back-end and Front-end Development, Database Integration, Social Networks and Payment Gateways Integrations, Mobile Application Development.

Grafizul - Graphic and Digital Designer

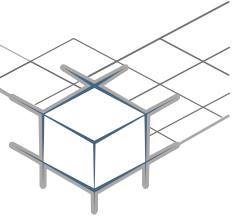
Feb 2012 - Nov 2012

Graphic Designer, Digital Inker for CTP and Offset Printing. Basic IT Infrastructure setup, Cloud Storage Backups. New Products' Development, Projects Prospection (new areas of market and opportunities). Low/Medium/High Fidelity Prototypes Execution, Design Thinking / Service Design Approach to Printing Business. Lean Operation Approach on Printing Company Advocate/Evangelist. SCRUM Focused Business Management. Corporate Identity Program Initial setup, Printed, digital, online materials and templates generation.

Other Experiences - Freelances, Consultancies

Feb 2009 - Oct 2023

- Web Project Manager for a new company cycle development for a b2b portal focusing on Printing Industry and Graphic Design business segments.
- Project Manager of Sports' Municipal Department Portal Implementation, from Layout to Team Training and Content Management.
- Developing jobs for mid-to-small companies around SC, PR and MG States in Brazil. Some recent examples of jobs are websites such as www.shantydeva.com and the Social Network frameworks to deliver a fast-paced project to the client.
- Project Management for Service Desk Implementation, development and support processes.
- Consulting for e-marketing campaigns establishing first historic records for use and control.
- Internal Projects Manager, Corporate Identity Manager Web, Digital and Printed Design materials for Marketing Campaigns and Intranet Implementation, Digital Interfaces for Internal and External Clients, Endomarketing Communications and External Clients Demands on-location.



Education **HarvardX - CS50 Online Course**

Ends in 2024

PUC Minas - Postgrad, Interaction Design

2009-2010

Anhanguera Joinville/UTESC - BA, Graphic Design

2001-2005

Graduated with GPA 3.84 / 9.6 Average on work entitled "Digital Interface Development for Project Management Framework".

Projects **ReignWars**

Mar 2011 - Present

Medieval Browser based online game. Building the app systems from the ground up.

Roles performed in the project:

PHP developer, Python/Django developer, MySQL database modeler and database manager, Frontend developer, Backend developer, User Interface creator, User Experience developer, Javascript Frontend and Backend developer, Finite State Machines implementation developer, Server Manager, Mobile App Developer, Android App Developer, Merchandising Products Creator (digital and print), Ambient Sound Designer, Digital Graphic Designer, Print Graphic Designer, 3D Modeler, 3D Texturer.

Grafizul Gráfica

Feb 2012 - Nov 2012

Ongoing activities:

- Social Network Profiles Management,
- Graphic Design for Printing and Vinyl Applications,
- Marketing and e-Marketing tools implementation,
- Digital and Managerial Tools Implementation,
- Google Apps Implementation,
- Documents, Templates and Estimating Processes,
- Clients' Consultancies on Printing and Digital Design.

Skills

- 3D Modeling / Texturing
- Database Development
- Digital Design and Prototyping
- Interaction Design
- PHP Programming
- Python / Django Programming
- Project Management
- Usability
- User Interface Design

Languages

- English (Spoken)
- English (Written)
- Spanish (Spoken)
- Spanish (Written)
- Beginner
- Advanced
- Proficient
- Expert